

An Interview with Jesse Lopez

Jesse Lopez is president and chief executive officer of Chicago, IL-based SourceOne Global Partners. Lopez has more than 30 years of experience in the nutrition and health market as a leader in launching innovative, science-backed products to the dietary supplement and functional foods industry.

By Sheldon Baker

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Jesse Lopez is president and chief executive officer of Chicago, IL-based SourceOne Global Partners. Lopez has more than 30 years of experience in the nutrition and health market as a leader in launching innovative, science-backed products to the dietary supplement and functional foods industry. He has held executive positions, directed business growth through strategic mergers and acquisitions, and has guided several leading companies through extensive international business development. Lopez founded SourceOne Global Partners in 2003 with a mission to represent a new breed of ingredient supplier by introducing powerfully branded, science-driven products to market.

Health E-Insights: Tell us one unique item about SourceOne Global Partners.

Mr. Lopez: To no premeditated intention of my own, SourceOne has become heavily staffed with women from the European country of Croatia. Two key Chicago employees and the CEO of our exclusive Omega 3 partner FINA are all Croatian woman.

Health E-Insights: What's one great business idea you've had that's panned out well?

Mr. Lopez: I can't really say it is great but it's one accomplishment that I'm proud of. It was clear to me from the day we founded the company that global partners would be critically important to realizing our vision of distinguishing SourceOne as a premier innovator of scientifically proven products and technologies. Our leadership team's success in forging numerous global natural ingredient supply partnerships and research and development alliances has resulted in competitive advantages and added value to the natural product portfolio we bring to the global marketplace. The synergies created by these partnerships are directly and immediately applicable to the new nutrition and health supplement products we are introducing and developing. We made an excellent decision with our company name and it is consistent with the success we've had with our outstanding global partners. We are particularly enthusiastic about the innovative technology platform we have with our Vesisorb delivery system. It has application in the nutraceutical, cosmetics, pharmaceutical and food and beverage markets. VESIsorb is

a key component in our range of proprietary formulations for the most absorbable and bioavailable CoQ10, omega 3, resveratrol and vitamin D available on the market. Using this natural association colloid system, we can now meet the growing demand for enhanced bioavailability of these unique science-based ingredients and proprietary formulas taking their absorption and efficacy to the next level.

Health E-Insights: Do you own an iPhone or Blackberry?

Mr. Lopez: A blackberry. I still have not caught on to the whole iPhone craze.

Health E-Insights: If you were an investigative journalist for the *Chicago Tribune*, what story would you want to pursue?

Mr. Lopez: I would look into why, with such an influential, charismatic salesman as Barack Obama who is now the president of the most powerful nation on the planet, has not yet managed to deliver a successful sales pitch attracting any sports success from the 2016 Olympics to bringing LeBron James to the Bulls in his hometown of Chicago.

Health E-Insights: Is Chicago deep dish pizza overrated?

Mr. Lopez: The pizza in Chicago is phenomenal but thin crust Chicago Pizza is the choice of the SourceOne team.

For more information and interview consideration, contact Sheldon Baker at sbaker@bakerdillon.com or visit his website at www.bakerdillon.com.