

Cholesstrinol™ HPe

An Award-winning, Patented Heart Health Formula with New Advanced 2X Plus Technology

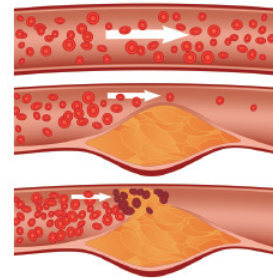


Concerned about Healthy Lipid Levels?

More than ever, consumers demand safe, effective products that support healthy cholesterol and triglyceride levels **naturally**.

Cholesstrinol HPe™ targets different mechanisms and bio-pathways to produce synergistic results for the body's natural promotion of healthy total cholesterol, LDL cholesterol, and triglyceride levels. Additionally, Cholesstrinol HPe™ is a powerful antioxidant with numerous heart health benefits that help support the body's natural inflammatory response.

Cholesstrinol™ HPe (high potency) is a clinically proven patented combination of PMF-source® Citrus Flavones, TocoSource® Palm Tocotrienols and ErioSource™ Eriocitrin.



Scientifically studied clinically tested ingredients

For more than a decade SourceOne has been pioneering the development of heart health formulas utilizing PMF-source® citrus flavones and TocoSource® concentrated tocotrienol/ tocopherol complexes. Each new scientific discovery resulted in more advanced and innovative formulations that deliver an even broader range of heart health benefits.

Breakthrough paper authored by SourceOne scientific consultant Dr. Zheng Liu and Vice President of Science and Technical Support James Roza (ex), **Alternative Therapies in Health and Medicine, November/ December, 2007, Vol. 13, No. 6**, published "their paper" the results of several studies that combined PMF-source® and TocoSource® palm tocotrienols SourceOne branded Sytrinol®.

That was Exclusively manufactured and distributed worldwide by SourceOne from 2003-2008

The largest study of the group, a 12-week double-blind, placebo-controlled protocol with 120 subjects, resulted in significant improvements in total cholesterol (-30%), LDL (-27%), and triglycerides (-34%), compared to placebo. In addition, HDL levels increased 4%, resulting in a significant 29% improvement in the LDL:HDL ratio.*

At the time our original TocoSource® and PMF-Source® formula was the most concentrated formulation of its kind... "that was 2003"

Introducing NEW ADVANCED ... Cholesstrinol™ HPe 2X potency

The most powerful patented combination of PMF-source® Citrus Flavones, TocoSource® Palm Tocotrienols and ErioSource™ Eriocitrin.

- ♥ More than 2X the potency of both PMF-source® citrus flavones and TocoSource® palm tocotrienols.
- ♥ Higher potencies and broader flavonoid profiles that deliver optimal heart-health benefits.
- ♥ Smaller, easier to swallow capsules.
- ♥ Added patent-pending lemon bioflavonoid formulation that increase phyto-nutrient concentration.
- ♥ The option of choosing a Patent-pending red yeast rice formulation that targets statin intolerant patients.
- ♥ The option of choosing Advanced delivery systems to improve absorption and bioavailability.

Comparison of “original formula” to Advanced Cholesstrinol™ HPe 2X

Important Features	Original Citrus PMF & Tocotrienol Formula	Cholesstrinol™ Hpe	Cholesstrinol™ HPe Significant Advantages
Patent Protection	U.S. Patent 6,239,114; U.S. Patent 6,251,400; U.S. Patent 6,987,125	U.S. Patent 6,239,114; U.S. Patent 6,251,400; U.S. Patent 6,987,125; U.S Patent 8,158,134; U.S Serial No. 61\559,174	Broader & deeper patent protection
Supports total Healthy LDL & Cholesterol	Yes	Yes	
Supports Healthy C-Reactive Protein (CRP) Levels	No Studies	Yes	Improved 57%
Dosage	2 Capsules Per Day	1 Capsule Per Day	
PMF-Source® Citrus Flavones	30%	> 65%	116%
PMF Nobiletin Standardized	12.4%	> 30%	142% concentration
PMF Tangeretin Standardized	14.2%	> 30%	111% higher concentration
Tocotrienol/ Tocopherol Coplex	3.0%	> 6.0%	100% concentration
Eriocitrin	None	Standardized 2.5%	250% higher concentration

Frost and Sullivan ... Heart Health Product Innovation of the Year Award Winner

Source One... The one source, the only source to receive this prestigious award for the multi-patented Cholesstrinol™ family of products featuring PMF-Source® citrus flavones, limonoids, and advanced TocoSource® virgin red palm oil concentrated tocotrienol / tocopherol complex ...



less is more™

To learn more about SourceOne products please visit: www.Source-1-Global.com