

For Immediate Release

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SourceOne® and Health World Reach Agreement for VESIsorb® Exclusivity

Patented technology provides growth platform for innovative new products.

CHICAGO, IL – SourceOne® Global Partners LLC. (“SourceOne”), a leading provider of health and wellness solutions created through scientific research and innovative product development, has announced it has reached an exclusive long-term agreement with Health World in Australia and New Zealand. The agreement gives Health World the rights to the patented VESIsorb® delivery system for its popular Metagenics® brand in the health care professional channel, as well as its best-selling Ethical Nutrients® brand in the pharmacy and retail health food sectors.

Health World Limited is Australia's and New Zealand's leading natural health science company recognized as the premier innovator in natural health products and healthcare professional education. The company has already launched “Ethical Nutrients Hi-Strength Q10 Absorb 6X” and “Metagenics Bio Q-Absorb” featuring the VESIsorb® technology, solidifying its reputation as a market leader in delivering cutting-edge advanced technologies as a manufacturer and marketer of effective dietary supplements in the nations it serves.

"After a comprehensive evaluation process that included marketplace analysis, shared values and vision for the future, as well as the corporate compatibility between SourceOne and Health World, it was clear that Health World was the right partner for us," says Jesse Lopez, founder and CEO of SourceOne. "It took several years to reach our goal of establishing a long-term partnership but it was well worth the effort."

Health World's devotion to delivering affordable, high-quality supplements for human health and well-being was also noted by the executive team at Vesifact, headquartered in Baar, Switzerland, the innovator of the VESIsorb technology. "Health World's commitment to natural products that deliver superior quality, bioavailability and health benefits is very important to us. The company is relentless in its efforts to build awareness and educate health care professionals and the consumers pursuing scientific advancements that deliver optimal results from nutritional supplements," comments Marc Weder, co-founder and CEO of Vesifact.

According to the Health World leadership team, the admiration is mutual. "Health World is committed to innovation and advanced technologies that deliver products to our health care partners and health conscious consumers," states Paul Mannion, Technical Director of Health World. "SourceOne shares our commitment and vision for the future of advanced natural product formulations. And after visiting the Vesifact facilities and meeting with Marc Weder and his research and product development team we were convinced we had found the right technology partner."

Lopez adds, "This partnership is extremely strategic and timely. The increasingly competitive global marketplace necessitates collaboration efforts between suppliers and leading brand marketers. This new agreement successfully joins Vesifact, SourceOne and Health World to give consumers in Australia

and New Zealand an advanced CoQ10 supplement in a patented delivery system that the clinical evidence has shown delivers the best performance on the market."

About SourceOne™ Global Partners

SourceOne Global Partners, headquartered in Chicago, IL, is a leading provider of health and wellness solutions, created through scientific research and innovative product development. The Company's focus is on clinically proven formulations, combined with technologically-advanced and patented delivery systems with applications in nutritional supplements, functional food and beverage, medical food, and personal care markets. The formulations are bundled in easily identifiable platforms that address condition-specific, consumer health concerns.

SourceOne is recognized as a frontrunner in delivering the best science nature has to offer through health solutions like the award-winning Cholestrinol™ Family of Heart Healthy Formulas; Omega Choice® Concentrated Omega-3 EPA/DHA fish oil; CoQsource® and CoQsource® QH Ubiquinol Bio-Enhanced Coenzyme Q10; AlivEL®100 Eurycoma longifolia; and SterolSource® Phytosterols. The Company's product line, which continues to expand, also includes TocoSource® Palm Tocotrienols; GammaSource® Mixed Tocopherols; PMF-source™ Citrus Flavonoids (PMF); and much more. The SourceOne network of research and technology partners encompasses collaborations with Vesifact AG (Baar, Switzerland), Virun (Walnut, California), and Ingredients By Nature (Montclair, CA). Additional information about SourceOne Global Partners can be found at <http://www.source-1-global.com/>.

About Health World

Health World Limited is Australia's and New Zealand's leading Natural Health Science Company, dedicated to the mission of helping people live happier, healthier lives.

Metagenics is the 'practitioner only' products division of Health World and Ethical Nutrients is the retail products division of Health World Limited.

To Health World, being the industry leader is about being the leader in the eyes of our customers – a position that can only be earned through consistent efforts to provide effective, high quality products, exciting innovations to the industry and the best service, support and education in the field.

www.healthworld.com.au