

**FOR IMMEDIATE RELEASE**

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## **SourceOne Launches Citrus Limonoids, Expanding its Leadership in Citrus Flavonoids**

*Exclusive partnership with Ingredients By Nature allows SourceOne to deliver the highest-quality family of citrus derivatives, including citrus PMFs and citrus limonoids.*

**CHICAGO, IL** - SourceOne Global Partners' exclusive partnership with Ingredients By Nature, the world leader in production and supply of citrus derivatives, has allowed it to launch the highest-potency citrus limonoids available in the marketplace, expanding its portfolio of patented and proprietary branded ingredients and formulations.

Ingredients By Nature has recently added citrus limonoids to its TESTLAB® family in a wide range of potencies up to 98%, and selected SourceOne as its marketing partner. SourceOne's role is to build and manage strategic marketing plans and innovative formulation technologies that deliver unprecedented access for these citrus limonoids in the nutritional supplement, functional foods & beverage and animal nutrition markets. Both companies have already aligned sales forces to leverage cross-market segment synergies and long-standing client relationships.

"Ingredients By Nature is the world leader in this category and SourceOne is proud to be able to offer a wide range of citrus derivatives that now include citrus limonoids with an industry-leading 98% potency as well as citrus PMFs in various potencies and delivery forms, including a 100% water-soluble and bio-enhanced form for the functional food and beverage markets," said Jesse Lopez, CEO and founder of SourceOne.

With over 80 years of analytical experience and expertise, Ingredients By Nature (which evolved from Syntech Corporation and Test Laboratories Inc. dba Brewster Foods) is a pioneer in citrus bioflavonoids and extracts. With a new showcase facility and on-site state-of-the-art laboratory, Ingredients By Nature continues to extend its lead as the premier supplier of citrus PMFs and limonoids, a rapidly growing category with an ever-increasing list of health and wellness benefits attributed to these powerful natural citrus phytochemicals.

"Establishing a presence in a marketplace is not an easy task, but SourceOne has had superlative success with its award-winning platform of heart-healthy ingredients and formulas," emphasized Rob Brewster, President of Ingredients By Nature. "We look forward to capitalizing on our respective core competencies and jointly growing both

industry and consumer awareness of the importance of supplementing with citrus derivatives such as limonoids and PMFs.”

Citrus limonoids are highly oxygenated, phytochemical compounds, occurring naturally in all citrus fruit. Limonin is the most abundant of all the limonoids and is partially responsible for the strikingly bitter taste in citrus. Research has shown that limonoids are important biologically active components of the human diet, and have synergistic effects in supporting the prevention of certain types of cancers and cardiovascular diseases.

“Ingredients By Nature’s technologically advanced extraction, processing, purification and testing methods result in the purest, highest quality, most bio-active limonoids and PMFs available. The partnership with Ingredients By Nature is another example of SourceOne’s goal of leveraging scientific innovation to turn good natural ingredients into great natural ingredients that our customers have come to expect from us,” Lopez said.

Further, this new launch expands formulation and fortification opportunities such as the combination of high-potency limonoids with proven citrus derivatives such as PMF-Source™ Citrus Flavonoids,” added Lopez.

#### **About SourceOne Global Partners**

*SourceOne Global Partners, headquartered in Chicago, IL, is a leading supplier of innovative, science-based, branded ingredients and proprietary formulas to the nutritional supplement, functional food & beverage, cosmetic, and animal nutrition markets. SourceOne has assembled an impressive and enviable portfolio of complementary condition-specific ingredients that address the most pressing health concerns, including heart health, glucose management, cognitive function, diet and energy, and general wellness.*

*SourceOne is recognized as a leader in delivering the best science nature has to offer through health solutions such as the award-winning Cholestrinol™ Family of Heart Healthy Formulas, OmegaChoice™ Concentrated Marine Omega-3 EPA/DHA (EFAs), CoQsource® Bio-Enhanced Coenzyme Q10, and SterolSource® Phytosterols. The SourceOne product line continues to expand and also includes TocoSource® Palm Tocotrienols, GammaSource® Mixed Tocopherols, PMF-source™ Citrus Flavonoids (PMF), Tongkat Ali-Source™ LJ100 as well as green tea, resveratrol, chondroitin, natural carotenoids, and more.*

#### **About Ingredients By Nature**

*Ingredients By Nature, LLC (Human Nutrition Division) was formed by two long standing ingredient manufacturers in the health food industry (Test Laboratories Inc. dba Brewster Foods and Syntech Corporation). Both companies, closely associated for years, combined forces to supply the ever increasing demand for ingredients and processes of superior quality backed by validation and value added services.*

*Strong strategic alliances with key partners, suppliers, industry consultants and distributors are responsible for remarkable product development successes, enabling Ingredients By Nature to*

*offer the natural health industry new and innovative ingredient products and services of unsurpassed quality.*

*Ingredients By Nature is research driven and works with numerous entities and countries to develop its unique ingredients offerings. This allows the Company to expand its product capacity and availability of value added services.*