

**For Immediate Release**

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**SourceOne Global Partners Launches Re-Engineered Website**

*Redesigned website showcases company evolution*

**CHICAGO** –SourceOne Global Partners has announced a complete renovation of its website, [www.source-1-global.com](http://www.source-1-global.com). The move more clearly reflects its successful evolution from a single, successful branded product marketer to a global organization delivering innovative technologies and solutions to the nutritional supplements, functional food and beverage, animal nutrition, and personal care markets.

“As SourceOne continues to evolve and clarify its identity on a global stage by adding new products and technologies, our website – often the first ‘salesperson’ to greet interested visitors – must immediately convey our current status,” Jesse Lopez, CEO and Founder of SourceOne, said. “The pace at which we have been solidifying worldwide alliances for novel launches has accelerated, necessitating the re-engineering of our website.”

The website design now contains more prominent elements that reflect the core activities of SourceOne and features a more soothing color palette that combines nature and science, subconsciously inviting visitors to take their time browsing. It now offers much more in-depth information about health conditions, product attributes, and industry-leading innovations via its global partnerships, which are at the heart of SourceOne’s distinctive corporate identity.

Lopez commented, “A successful website serves as a premier educator and salesperson in the industry it serves. The goals of any website is to interactivity forge and strengthen a bond between potential partners, the industry, and increasingly market savvy consumers doing their own due diligence. The new SourceOne web site achieves these goals.”

**About SourceOne Global Partners:**

SourceOne Global Partners, headquartered in Chicago, IL, is a leading supplier of innovative, science-based, branded ingredients and proprietary formulas to the nutritional supplement, functional food & beverage, cosmetic, and animal nutrition markets.

SourceOne has assembled an impressive and enviable portfolio of complementary condition-specific ingredients that address the most pressing health concerns, including heart health, Type II diabetes, cognitive function, diet and energy, and general wellness.

SourceOne is recognized as a leader in delivering the best science nature has to offer through health solutions like the award-winning Cholesstrinol™ Family of Heart Healthy Formulas, OmegaChoice™ Concentrated Omega-3 Essential Fatty Acids (EFAs), CoQsource® Bio-Enhanced Coenzyme Q10, and SterolSource® Phytosterols. The SourceOne product line continues to expand and also includes tocotrienols and tocopherols, palm carotenoids, citrus flavonoids, tongkat ali, green tea, resveratrol, chondroitin, and more.