

**For Immediate Release**  
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**SourceOne Partners with Twin Rivers Technologies (TRT) to Launch U.S.-produced Omega-3 Concentrates**

*TRT's proprietary Omega-3 technologies and beverage emulsion capabilities provide a strong foundation to meet growing consumer demand for higher omega-3 concentrations in novel forms*

**CHICAGO, IL** –SourceOne Global Partners today announced it has formed a strategic alliance with Twin Rivers Technologies (TRT), headquartered in Quincy, MA. SourceOne will serve as the exclusive marketing partner, building and managing a strategic marketing and distribution infrastructure that delivers market access for TRT's U.S.-produced omega-3 EFA (Essential Fatty Acids) concentrates in the nutritional supplement market.

TRT focuses on omega-3s in the natural triglyceride form, which is the form of omega-3 fatty acids naturally found in the food we eat. Produced in a Good Manufacturing Practice (cGMP) facility in Cincinnati, OH to pharmaceutical grade quality standards, TRT's omega-3 EFAs contain the highest percent EPA and DHA as a triglyceride that is currently available in the global marketplace. *Higher purity and better stability with less odor and fishy taste afford broader applications, consumer appeal, and ultimately consumption.*

"The rapidly growing demand for more pure and highly concentrated Omega-3 EFA represents a great opportunity for TRT. Our expertise in EFA technology and production will enable us to deliver exceptional value in the natural products market place," said Dave Astrauckas, Vice President of Business Development for TRT. "We selected SourceOne as our exclusive marketing partner in nutritional supplements because of its extensive knowledge of the marketplace, brand-building expertise, and success in leveraging global partner technology exchange and joint product development."

Jesse Lopez, President and CEO of SourceOne, said, "Omega-3 EFAs are an integral component of our science-based ingredients and formulas. We are extremely proud to partner with this global leader in fatty acid technology and production. It is paramount that TRT not only has the capability to meet the need for higher concentrations of omega-3, but also shares our commitment to providing a broad base of applications, unique delivery systems, and the innovation that the market is demanding."

TRT's intellectual property (IP) portfolio is highly complimentary to the relationships SourceOne has already developed with global partners such as Vesifact AG, Baar Switzerland, and Nutri Pharmaceuticals Research, Inc. (NPRI), Las Vegas, NV. "The synergies created by these partnerships are directly and immediately applicable to the new products we are introducing and those we are developing. The many benefits derived from these innovations and the technology exchange will resonate with our client partners and ultimately the consumer focused on health and wellness," stated Lopez.

SourceOne's stewardship in the alliance will encompass development of strategic marketing plans, leveraging cross-market segment synergies, and other partnership initiatives.

Founded in 1994, TRT holds a significant share in the U.S. fatty acids market and is one of the largest and fastest growing fats and oils processing companies in North America. As the exclusive worldwide producer of the fat replacement, Olestra®, TRT has long collaborated with consumer goods giant, Procter and Gamble, in manufacturing healthy ingredients from oleo chemicals.

Recently, Frost and Sullivan's European analysis revealed that the omega-3 ingredients market is growing at 24.3 per cent annually. Furthermore, the same study projected that in 2014, the omega-3 consumption would be worth \$1.6bn.

#### **About SourceOne™ Global Partners**



SourceOne™ Global Partners, headquartered in Chicago, IL, represents a new breed of ingredient supplier, partnering with manufacturing clients to introduce powerfully branded, science-driven products to market with unique product positioning and compelling consumer presence. SourceOne was conceived as a company whose core competency would be to integrate legitimate science with strong trade and consumer branding. It partners with leading suppliers worldwide to source and offer patented ingredients supported by proprietary science as part of turnkey marketing programs that dramatically increases the odds for market success.

#### **About Twin Rivers Technologies**



Twin Rivers is one of North America's largest producers of products based on natural fats and oils (oleo chemicals), providing premium quality renewable fuels, fatty acids, esters, glycerin food ingredients, specialty food oils, and other naturally derived products to a wide variety of markets around the world. Twin Rivers has manufacturing, distribution and warehousing facilities in Massachusetts, Ohio, Illinois, New Jersey, North Carolina, Louisiana, and Texas serving customers throughout North America and Europe. TRT's majority shareholder is FELDA, a Malaysian entity that is the largest palm oil producer in the world.