

**For Immediate Release**

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## **SourceOne™ Teams with Solgar Vitamin & Herb to Launch Sytrinol® in UK, France, and Ireland**

*Success in US market leads to expansion of marketing to Europe*

**Chicago, IL** – SourceOne™ Global Partners has announced it has reached an agreement to partner with Solgar Vitamin & Herb to introduce Sytrinol® in the UK, France, and Ireland. A leading supplier of science-based formulas, Solgar is following-up their successful US launch of *Sytrinol 150mg Vegetable Capsules* by releasing this superior formula in the European market.

Marie Kendall, Director of Marketing and Communications at Solgar, is confident in the continued partnership between SourceOne and Solgar. “At Solgar we are driven by the science of nutrition and we adhere to the highest global standards for the manufacture of all our products,” she states. “That is why we are proud to offer Sytrinol to the UK, French, and Irish markets as Solgar’s breakthrough heart healthy formula.”



Jesse Lopez, president and CEO of SourceOne, comments, “SourceOne is extremely proud to be associated with Solgar, a leading supplier of science-based products. Working with Solgar on the launch of Sytrinol™ in the US was a rewarding and successful experience and we look forward to building on this foundation of success with Solgar in the European market.”

Sytrinol, a patented ingredient derived from citrus, is composed of polymethoxylated flavones and tocotrienols, and was developed by a Canadian research and development company, in cooperation with the United States Department of Agriculture. Multiple clinical studies demonstrate that Sytrinol reduced total cholesterol 30 percent, reduced LDL cholesterol by 27 percent and reduced triglycerides 34 percent. Furthermore, Sytrinol has been proven to be a powerful antioxidant with a number of heart health benefits that help control anti-inflammatory responses. It has also shown to improve glycemic control in individuals with metabolic syndrome, especially those with a high BMI, as well as significantly decreasing ApoB and increasing ApoA1. Unlike other cholesterol supplements, Sytrinol is not diet specific and has no known side effects.

SourceOne has licensed the worldwide rights to patents and associated intellectual property for the use of Sytrinol in dietary supplements including capsules, bars, beverages and drink mixes.

#### **About SourceOne Global Partners**

SourceOne Global Partners, headquartered in Chicago, IL, represents a new breed of ingredient supplier, partnering with manufacturing clients to introduce powerfully branded, science-driven products to market with unique product positioning and compelling consumer presence. SourceOne was conceived as a company whose core competency would be to integrate legitimate science with strong trade and consumer branding. They partner with leading suppliers worldwide to source and offer patented ingredients supported by proprietary science as part of turnkey marketing program that dramatically increases the odds for market success.

#### **Solgar Vitamin & Herb**

Since 1947, Solgar has been dedicated to the research and manufacture of nutritional supplements to the highest standards. As a result, the Solgar Gold Label is recognized as the ultimate symbol of quality world-wide, offering innovative solution for a healthy lifestyle. Meticulous research, uncompromising quality, state-of-the-art manufacturing, and comprehensive education are as crucial to Solgar as the high-quality botanical, vitamins, and minerals in their formulas.